



LEAP-SE

Long-Term Joint EU-AU Research and
Innovation Partnership on Sustainable Energy

March 2025

D5.17 Communication and Dissemination Plan

Authors:

Zahra KHARBOUCH (LGI)



The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.

Disclaimer

The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.



Document information

Grant Agreement	101172838
Project Title	Long-Term Joint EU-AU Research and Innovation Partnership on Sustainable Energy
Project Acronym	LEAP-SE
Project Coordinator	ANR
Project Duration	1 st October 2024 – 30 th September 2030 (72 Months)
Related Work Package	WP5
Related Task(s)	T5.4
Lead Organisation	LGI
Contributing Partner(s)	ANR
Due Date	31st March 2025
Submission Date	26/03/2025
Dissemination level	Public

Date	Version	Submitted by	Reviewed by	Comments
24/03/2025	V1	LGI Sustainable Innovation	ANR	
25/03/2025	V2	LGI Sustainable Innovation	ANR	
24/10/2025	V2.1	ANR		

The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.



Table of contents

1. Introduction	6
2. Objectives.....	7
3. Communication and dissemination strategy	8
4. Communication channels and tools	12
5. Dissemination	22
6. Key performance indicators.....	23
7. Conclusion.....	26

List of figures

Figure 1: Timeline	11
Figure 2: Funding acknowledgement	12
Figure 3: Disclaimer	12
Figure 4: Official Logo.....	13
Figure 5: Logo Variations.....	13
Figure 6: Visual identity (colours).....	14
Figure 7: How to use the logo	14
Figure 8: PowerPoint template	15
Figure 9: Deliverable template cover	16
Figure 10: X account.....	19
Figure 11: LinkedIn account	20

List of tables

Table 1: Target audiences & Key messages table	10
Table 2: Key Performance Indicators	25



Summary

This Communication and Dissemination Plan outlines the strategy and actions that will be implemented to promote the LEAP-SE, the open Calls, the webinars and forums organised by LEAP-SE and the results of funded projects, thus maximising the project's outcomes, and broadening its network within the EU-AU context.

Keywords

LEAP-SE, communication, dissemination.

Abbreviations and acronyms

Acronym	Description
WP	Work Package
C&D	Communication and Dissemination
EU-AU	European Union – African Union
RE	Renewable Energy
HLPD (Bureau)	High-Level Policy Dialogue
CCSE (working group)	Climate Change and Sustainable Energy



1. Introduction

Purpose and scope

The LEAP-SE action builds upon the LEAP-RE programme, implemented between 2020 and 2025, to strengthen European-African cooperation in sustainable energy. More specifically, the LEAP-SE will organise two co-funded calls, led by the European Union and African Union through a dedicated Calls Steering Committee (CSC).

Drawing on the partnership and experience developed in LEAP-RE, LEAP-SE ensures a broad, cross-continental approach to addressing Europe's twin transition needs, fostering knowledge exchange, and aligning research priorities. In this context, communication and dissemination activities are considered top priorities in collaborative research projects funded under the European Union's Horizon Europe programme and the African Union.

The purpose of this deliverable is to describe the communication and dissemination strategy of the LEAP-SE project and to provide greater visibility of the process. This document identifies the communication objectives, target groups, key messages, and defines the tools and channels used to communicate with the audience and to disseminate project results.

The scope of this C&D plan includes all internal and external communication actions taken, from knowledge dissemination to public communication about the LEAP-SE, and its results. Communication actions will be continuously monitored and updated.

Partner contributions

LGI Sustainable Innovation (LGI) leads the communication and dissemination activities for LEAP-SE from months 1 to 72. Additionally, LGI will manage the global communications of the project and its results, as well as the dissemination of the overall progress to key stakeholders. All partners are expected to take part in the communication and dissemination strategy outlined in this deliverable.

Relation to other activities

The success of the LEAP-SE communication and dissemination strategy depends on, and is linked to, the work undertaken by other WPs. Communication and dissemination activities will rely on the work of all partners and their collaboration in providing WP5 with information on their activities and in sharing relevant information about the project with their contacts and networks.



2. Objectives

As communication and dissemination activities have become a top priority in all collaborative research projects, LEAP-SE's main **communication and dissemination objectives** include the following:

- **To promote LEAP-SE's open Calls and its funded projects** by creating dedicated pages on the LEAP-RE website, and referencing the funded projects in the portfolio section, but also providing clear, consistent guidelines and materials for funded projects to communicate their activities and results.
- **To maximise LEAP-SE's reach** through awareness-raising, by using the pre-existing/established LEAP-RE channels (social media, website, YouTube etc.) and creating regular and engaging content.
- **To broaden LEAP-SE's network** in the EU-AU by promoting open calls, project achievements, and policy-related outcomes through events, workshops, and targeted communications to encourage broader engagement and partnership opportunities.



3. Communication and dissemination strategy

The overall LEAP-SE communication and dissemination strategy will rely on the established stakeholder community built via the LEAP-RE project. It will be based on a series of key messages tailored for the project's specific audiences and a comprehensive and consistent project description. Both will be implemented through the different channels and tools described in the dedicated section of this deliverable.

3.1. Target audiences and key messages

The LEAP-SE project aims to reach selected key target groups through its communication and dissemination strategy. Each communication action will be targeted at different levels: local, national, European, African, and to a certain extent, global.

Additionally, an initial set of tailored messages for LEAP-SE has been developed to promote the project. To effectively disseminate and promote the main objectives of LEAP-SE, the open calls and the selected projects, LEAP-SE will engage with the following target groups, using the following key messages.

Target audience	Relevance	Key messages
Research Organisations (scientific community in energy research, technology development, and social sciences) and academic institutions.	The scientific community working on sustainable energy-related topics is a key audience of the Calls for projects to be issued by the LEAP-SE. Researchers and innovators are also a vital group to reach with these calls. The scientific community will also be a key group to reach for all dissemination and clustering activities.	Gain access to funding and collaboration opportunities to advance cutting-edge sustainable energy research. Opportunity too in a diverse network of researchers and innovators, expanding your project's impact and visibility.
National decision-makers in energy planning, climate and policy development, from both Europe and Africa.	Policy makers concerned with sustainable energy sources at local, regional and national levels, both in Europe and Africa, including the AU-EU HLPD Bureau and the CCSE Working Group. Additionally, urban-rural public administrators, and government agencies are key stakeholders. They have a central role in the design and implementation of green energy transition policies,	Leverage LEAP-SE findings to inform evidence-based policies and strategic energy transition pathways. Strengthen climate and energy strategies with real-world data and insights from funded projects.



	funding programs and green transition pathways. Also, these stakeholders could be involved in the LEAP-SE funding mechanism.	
Industries in the energy sector, Renewable Energy (RE) service providers	Industry and other private sector players are vital to support the process of taking research to market, and to contribute to real-life implementation of green energy transition policies. They will be targeted for the uptake and exploitation of results from the projects that will be funded by LEAP-SE. They can also be involved, when promoting the call, to join the applicant consortia.	Contribute to, and benefit from innovative breakthroughs that address real-world energy needs. Additionally, to boost competitiveness and sustainability through co-creation with leading academic and research institutions.
Other related EU funded partnerships and programmes, such as Driving Urban Transition (DUT) or Clean Energy Transition Partnership (CETP). Other EU funded projects (such as projects from the call: HE-CL5-2023-D3-02-16)	Clustering with related initiatives is critical for results uptake, and for synergies to be created in support of researchers and innovators in the field of sustainable energy.	Enhance synergies by aligning objectives and avoiding duplication of efforts in sustainable energy R&I partnerships and programmes
National and European funders for large scale implementation, investment, start-up initiatives.	Funders are key to enable the uptake and wide exploitation of the results achieved by the projects that will be funded by LEAP-SE. Moreover, it will help bridge the gap between research and market.	Support large-scale deployment of solutions that address pressing energy challenges in Africa and Europe. Amplify your investment impact by bridging the gap between research and market uptake.



Local communities and vulnerable groups	<p>Local communities are the ultimate beneficiaries of LEAP-SE. They are direct beneficiaries from the research and innovation outputs and technologies developed by the projects, to be funded by LEAP-SE. Communities and societies as a whole need to accept and drive change processes, to mainstream the green energy transition. Vulnerable groups such as youth and women are particularly important.</p>	<p>Benefit from community-driven, inclusive solutions that directly address local energy and climate needs. Become an active participant in shaping a more equitable and sustainable future and gain improved access to clean, affordable energy, leading to enhanced livelihoods and resilience.</p>
LEAP-SE Consortium Members and programme owners in Africa and Europe	<p>Key audience for internal communication, enabling coordinated action. Partners will act as multipliers to disseminate calls and results from funded projects.</p>	<p>Collaborate to amplify the collective impact of the LEAP-SE partnership by disseminating the call and showcasing funded projects' results.</p>
Local and International science journalists and the general media	<p>The media can support call promotion to specific audiences. They are a key group to help disseminate information on climate and energy and promote results from funded projects</p>	<p>Highlight LEAP-SE's collaborations and success stories in European-African sustainable energy research. Inform the public about cutting-edge research and how it addresses urgent global challenges.</p>
The public / citizens	<p>The general public will be targeted to raise awareness of climate and energy issues for the future of Europe and Africa, to raise awareness of the outcomes of funded projects to address climate and energy access challenges, and to demonstrate the benefits of EU- and publicly-funded research towards citizens.</p>	<p>Discover how EU- and publicly funded research supports the green energy transition for a healthier and more sustainable planet. Join in supporting a more inclusive and climate-resilient future for Africa and Europe.</p>

Table 1: Target audiences & Key messages table



3.2. Timeline

A timeline highlighting all key communication and dissemination activities throughout the project has been created and will be continuously updated.

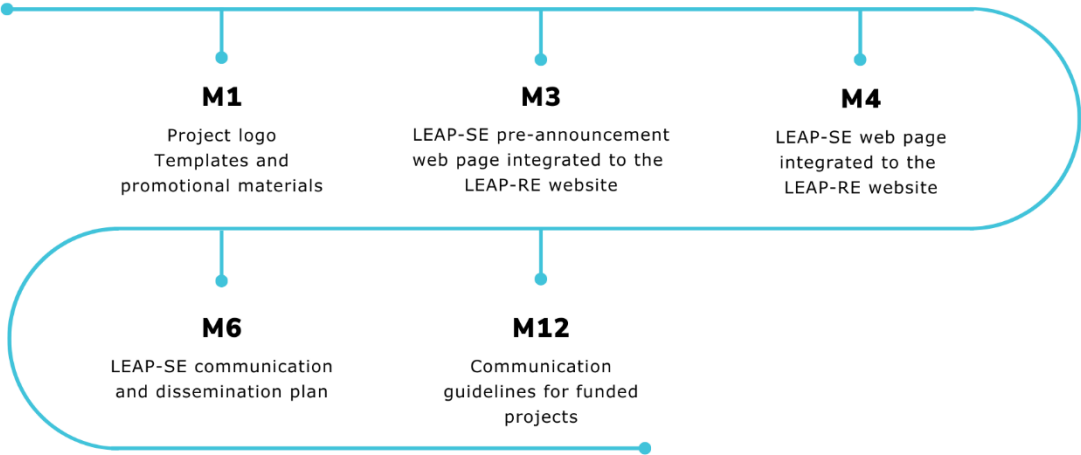


Figure 1: Timeline



4. Communication channels and tools

4.1. Disclaimer & funding acknowledgement



Co-funded by
the European Union

The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.

Figure 2: Funding acknowledgement

The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.

Figure 3: Disclaimer

All the communication and dissemination tools described in this deliverable are consistent with the LEAP-SE project's brand identity, which aligns with the image the project wishes to convey. In addition, all materials, including scientific papers and publications produced by the project, will contain the mandatory EU emblem, acknowledgement and required disclaimer with the sentences above (Figure 2 & 3). Moreover, it is important to note that "when displayed with another logo, the EU emblem must have appropriate prominence".

4.2. Logo & visual identity

One of the first communication actions (Task 5.4) was to establish a visual identity for LEAP-SE. To build brand recognition, a logo—derived from the existing LEAP-RE brand—was designed at the start of the project. This logo is, and will continue to be, used across all print and digital materials, as well as promotional content.

The logo will be made available on the LEAP-SE page of the LEAP-RE website, along with guidelines on their proper use. The final design highlights the project's commitment to collaborative, sustainable energy research and innovation across Africa and Europe.

The LEAP-SE logo incorporates design elements from the LEAP-RE brand, symbolising the synergy between African and European partners in advancing sustainable energy solutions. Its colour palette and shapes evoke collaboration, innovation, and a commitment to driving the twin transition through research and capacity building.

The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.



To maintain LEAP-SE's identity consistent across various media platforms, we have developed an identity guideline sheet, available below. These elements showcase multiple versions of the logo, and information about their appropriate usage, including details about the fonts and colour schemes.

It also provides key guidelines for maintaining the visual identity of LEAP-SE, including fonts and colours, ensuring a consistent presence across all media channels.



Figure 4: Official Logo



Figure 5: Logo Variations





Figure 6: Visual identity (colours)



Figure 7: How to use the logo

In text, the project call should be referred to as “LEAP-SE”.

4.3. Project presentation template

A PowerPoint presentation template was designed and distributed to all partners shortly after the start of the project. Easy to use and versatile, the template adds value to the LEAP-SE brand and ensures the project's visibility when presented at events or conferences.



Figure 8: PowerPoint template

4.4. Deliverable template

A Word document template was also prepared and shared with all LEAP-SE partners. Consistent with the LEAP-SE visual identity and streamlined for simplicity, the template makes it easy for partners to collaborate on deliverables.





Figure 9: Deliverable template cover

4.5. Project description

A text describing LEAP-SE has been drafted **to ensure a comprehensive and consistent message about the project**. A short version is also provided. The project descriptions will be used by all partners in materials dedicated to promoting, communicating and disseminating the results of LEAP-SE.

Long version:

LEAP-SE (Long-Term Joint EU-AU Research and Innovation Partnership on Sustainable Energy) is a six-year program co-funded by the European Commission under Horizon Europe, bringing together 22 partners from Europe and Africa to advance sustainable energy research and innovation.

Building on the successes of LEAP-RE, LEAP-SE focuses on mutually beneficial solutions that address the global challenges of climate change and clean energy access. The action involves coordinating two co-funded calls steered by European and African funding organisations. The funding organisations will select which proposals to fund based on the ranking lists made by an independent international evaluation panel. Research and academia, the private sector and society are expected to answer the call for proposals and jointly carry out research and innovation. LEAP-SE will further monitor the funded projects, ensure the valorisation of results and promote clustering events inside the LEAP-SE portfolio but also with other initiatives to boost dissemination of project outcomes. LEAP-SE will also focus on strengthening capacity for green energy transition in Africa.

The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838.



Short version:

LEAP-SE (Long-Term Joint EU-AU Research and Innovation Partnership on Sustainable Energy) is a six-year program co-funded by the European Commission under Horizon Europe, bringing together 22 partners from Europe and Africa to advance sustainable energy research and innovation.

The LEAP-SE project has received funding from the European Union's Horizon Europe Program Cofund Action under Grant Agreement 101172838.

4.6. Online resources**4.6.1. Website**

A dedicated LEAP-SE webpage will be created to provide an overview of the project, including information about its objectives, partners, and progress. This page will be continuously updated as the project advances, featuring key updates and final outcomes. In addition, a separate page is established specifically to promote the LEAP-SE call 2025 (www.leap-re.eu/leap-se-cofund/) and a new page will be created for the call 2026.

Individual pages will be maintained on the LEAP-RE website for each funding call—such as the LEAP-RE 2021 and 2022 calls, and the upcoming projects from LEAP-SE 2025 and 2026 call—to ensure clear communication about new opportunities. Funded projects from LEAP-SE will also be showcased in the LEAP-RE Portfolio. Finally, a filtering system will be implemented to facilitate easy access to LEAP-SE funded projects.

The LEAP-SE COFUND information page and the 2 call pages (2025 and 2026) will serve as the primary information source for the project, and its calls. It will be where most stakeholders can go to find out more about LEAP-SE activities. The design will remain the same as the LEAP-RE design, in the interest of continuity. Once live, the pages will be continuously updated with news, updates on the calls, communication items, and results to keep frequent visitors and target audiences engaged.

The LEAP-SE information page will present the main objectives of LEAP-SE (context, objectives, number of partners...).

The LEAP-SE COFUND call page should address the needs and questions that would most likely be of interest including:

- General information on the call
- A call calendar
- Call documents
- An inquiry section
- Call presentation and webinar section
- Partner search section to help applicants find partners in their consortium
- LEAP-SE's funding organisations



- Resources (deliverables & other related resources)

Browser compatibility: the website will be compatible with web browsers on all common operating systems. These include various versions of Internet Explorer, Firefox, Safari, Opera and Chrome. The layout of the website will be responsive and adjusted based on the screen size of the device it is viewed on, regardless of whether the device used is a desktop, tablet or mobile phone.

Monitoring: to understand how the website is used by visitors, IONOS, or a similar tool will be employed. Upcoming reports will provide insights regarding how many users visit the specific LEAP-SE webpage gets. This number will guide the communications team to adapt its strategy to be more efficient and reach a wider audience.

Three main sections will be used to communicate and disseminate information:

- 1. Newsroom:** activities, milestones, results and news related to LEAP-SE will be featured in articles and posts.
- 2. Newsletters:** LEAP-SE will be included in the LEAP-RE electronic newsletters.

4.7. Social media

The LEAP-RE social media platforms, including X (ex-Twitter) and LinkedIn, will be used throughout the project to communicate about the project and disseminate its results in an effective and impactful way. In response to recent developments and changes on the X platform, the potential adoption of Bluesky as a replacement or complement to X is currently under consideration for LEAP-RE and, by extension, LEAP-SE.

The hashtag #LEAP-SE will be added to all LEAP-SE related posts to differentiate them from LEAP-RE's and provide better listing to the project.

LEAP-SE will primarily build on the established LEAP-RE social media presence on LinkedIn and X, capitalising on an existing network of followers who are already engaged in African-European sustainable energy collaboration.

Towards the end of the project, local and regional STI success stories and innovations that have led to positive policy outcomes will be particularly highlighted, including examples of evidence-based results that have contributed to socioeconomic development, sustainability, and improved quality of life.

4.7.1. X (Twitter)

An X account was created at the start of the LEAP-RE project under the handle @leapRE_EU, which will also be used in the context of LEAP-SE.



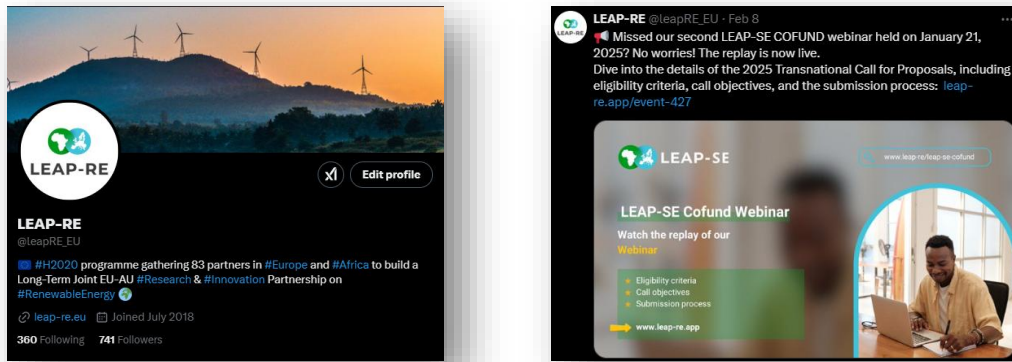


Figure 10: X account

X is used as one of the main channels to build a project's online community and to disseminate the results. The main objectives set for X are to:

- Build relationships and engage with target audiences
- Bring LEAP-SE results closer to the public, journalists and policymakers.

X will serve as a channel to further share news published on LEAP-SE, to promote content generated by the project. Partners involved in communication activities will closely monitor related content posted by other social media accounts to share it on the LEAP-RE X account.

4.7.2. LinkedIn

A LinkedIn page was created at the start of the LEAP-RE project under the handle **@LEAP-RE** and it will also be used in the context of LEAP-SE.

The LEAP-RE LinkedIn will serve as a platform to promote all LEAP-SE-related news and updates. There will be a specific focus on researchers and project stakeholders (e.g., consortium members, advisory board members and end-user groups) from the wider sustainable energy field. Through the LEAP-RE established platform and followers on LinkedIn, LEAP-SE will gain recognition and grow its reach and impact.



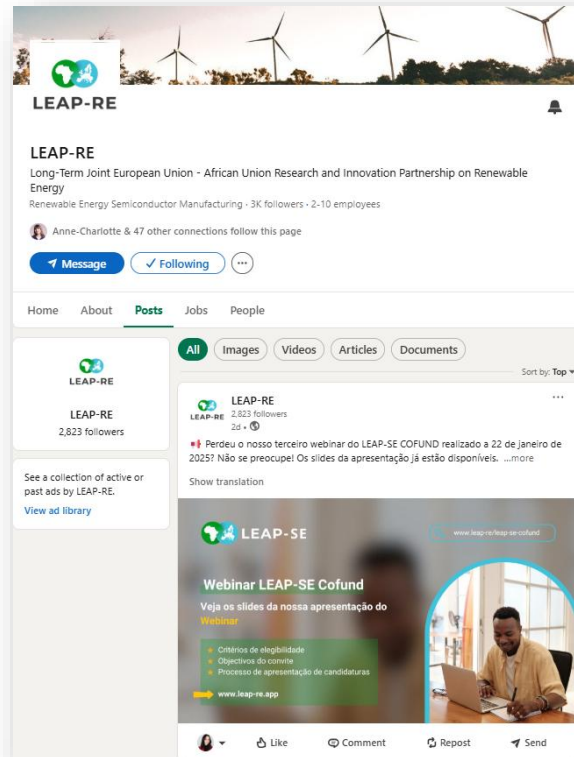


Figure 11: LinkedIn account

4.8. Newsletters

The LEAP-RE newsletter has an established subscriber base composed of stakeholders from research, industry, policy, and civil society, all with an interest in renewable energy and African-European collaboration. By building on this existing audience, LEAP-SE can efficiently disseminate important updates and calls for proposals to a broad and relevant community.

Objectives

- **Promote LEAP-SE Activities:** Use the LEAP-RE newsletter to announce new calls for proposals, showcase funded projects, promote webinars and highlight success stories or milestones within LEAP-SE.
- **Raise Awareness:** Increase the visibility of LEAP-SE's objectives, events, and outcomes among stakeholders who already engage with African-European sustainable energy initiatives.
- **Encourage Collaboration:** Encourage cross-project interactions by inviting readers to participate in LEAP-SE activities, form consortia for calls, or take part in relevant events.



Newsletter Sections

- Reserve a specific section or segment within the LEAP-RE newsletter to feature LEAP-SE news with concise and engaging texts.
- Focus on the most current and impactful updates (e.g., call announcements, upcoming deadlines, project highlights).
- Showcasing funded projects: Feature short summaries of funded projects, highlighting their objectives, and potential impact.
- Visual elements: Use infographics or images to illustrate progress and achievements, keeping the content visually appealing.

Subscription and GDPR Compliance

A GDPR-compliant pop-up box for LEAP-RE subscriptions will be updated and added to the website to encourage visitors to subscribe. This will help them stay informed about the latest project results and achievements.



5. Dissemination

LEAP-SE will foster close collaboration with relevant networks, and stakeholders at European, national and regional levels to share information, build synergies and connect with relevant multipliers across new dissemination channels. Key networks and stakeholders at the European and African levels to establish close collaboration with LEAP-SE have been identified: International Renewable Energy Agency (IRENA), International Energy Agency (IEA), Digital Energy Facility, Africa-EU Energy Partnership (AEEP), GET.invest, EEP Africa and European Energy Research Alliance (EERA), etc. This list will be updated as more initiatives are identified.

5.1. Conferences and events

Presenting the LEAP-SE calls at conferences is key to maximising the project's impact. Attending conferences and events also creates the opportunity to engage closely with stakeholders. The project consortium will attend events that are relevant to the topic and through which target groups can be reached.

LEAP-SE will take part in forums and events where information about the call will be shared, including at the 2025 LEAP-RE Stakeholder Forum. These events will provide networking opportunities with the community, stakeholder engagement, dissemination of results and facilitation of research uptake.

The LEAP-SE project will hold at least 10 webinars for policymakers and policy dialogues. Additionally, clustering webinars will be organised among the LEAP-SE R&I community on specific themes and methodologies, gathering researchers and innovators beyond LEAP-SE-funded project partners.

5.2. Scientific publications

Several scientific publications will be shared by lead academic partners involved in LEAP-SE.

LEAP-SE will follow the Horizon Europe open access policy, by providing online access to scientific information that is free of charge to the end-user and that is reusable via platforms such as Zenodo (LEAP-RE community will be reused), Open Science Repository and Open Research Europe. In the context of this project, scientific information refers to peer-reviewed scientific research articles, articles, conference papers and research data. The LEAP-SE project will combine different measures to foster open access to knowledge as much as possible.

Project partners will be encouraged to regularly share information about their scientific publications. Summaries of these publications will be disseminated on the LEAP-SE webpage, through the newsletters and on all social media channels.



6. Key performance indicators

Communication and dissemination KPIs will be monitored on a monthly basis throughout the project to assess the success of dissemination and communication activities, allowing adaptive measures to be implemented until the objectives are met. Furthermore, all partners will be involved in communication and dissemination activities, acting as multipliers to share the project's key messages, announcements and success.

Activity and channels	Description	KPI's
Webpage	The LEAP-SE website serves as the primary tool for sharing updates regarding the call, updates and upcoming publications.	At least 30,000 visits
E-newsletters	LEAP-SE updates will be included in the LEAP-RE newsletters	At least 6
Social media	Social media will be used to disseminate calls and updates on funded projects. The LEAP-RE pre-existing social media accounts will be used to take advantage of the existing community of followers and maximise outreach. Partners of LEAP-SE will act as multipliers, relaying calls and key announcements on their own social media channels.	Number of LEAP-SE posts published on the LEAP-RE social media accounts, engagement rates with these posts
Templates and promotional materials	Creation of tools for partners to communicate on LEAP-SE and the calls for projects; creation of tools for funded projects to communicate on LEAP-SE and their results.	Number of downloads of materials.
Policy briefs	Policy briefs based on capacity-building webinars and policy dialogues (WP6). Science Communication narratives through translated research project results (WP6).	Number of downloads of materials.
Scientific Publications	Publications in special issues or contributions to scientific books and journals. Target publications may include (but are not limited to):	N/A



	<p>Applied Energy, Climatic Change, Energies, Energy Strategy Reviews, Environmental Research Letters, Geosciences, Geothermal Energy, Global and Planetary Change, International Journal of Electrical Power & Energy Systems, Journal of Fluids Engineering, Journal of Water and Health, Remote Sensing, Renewable and Sustainable Energy Transition, etc.</p>	
<p>Participation in Scientific Conferences and International Events</p>	<p>Participation in conferences such as: International Conference on Sustainable Development (ICSD), International Conference on Renewable Energy and Environment Engineering (REEE), International Conference on Electricity Distribution (CIRED), International Conference on Energy, Environment and Climate Change, African Rift Geothermal Conference, Conference on Sustainable Development of Energy, Water and Environment Systems (SDEWES), European Geothermal Workshop, International Energy Workshop, IEEE PowerTech, International Conference on Applied Energy, Africa Climate Week, European Climate Change Adaptation Conference (ECCA), Conference on Climate Change and Development in Africa, European Sustainable Energy Week, IEEE Power Africa Conference, and ENLIT.</p> <p>Organising or co-organising workshops, seminars, or side-events at these conferences to promote LEAP-SE projects, activities, and results, and to connect with other ongoing R&I initiatives.</p>	<p>Participation in at least 6 conferences during the project.</p>
<p>Webinars:</p>		



1) Clustering Webinars, Cooperation with Other Initiatives.	Establishing strategic cooperation with other European initiatives to share results through their communication and dissemination channels and contributing to international outreach to position LEAP-SE results on a global level. Organizing clustering webinars within the LEAP-SE R&I community on specific themes or methodologies, bringing together researchers and innovators beyond LEAP-SE funded projects.	At least 10 webinars for policymakers and policy dialogues.
2) Capacity-Building Webinars and Policy Dialogues	Capacity building: These events aim to foster a deeper understanding of project outcomes and ensure that they effectively inform policymaking and capacity-building efforts.	
Dedicated LEAP-SE Forum Events (Scientific Forums in Europe & Africa)	Dissemination of results during LEAP-RE Forum and further events. These forums enable networking, stakeholder engagement, and facilitate the uptake of research results.	Attend at least physical 3 events. 1 online event, and participation in 2 LEAP-RE stakeholder Forum (2024 and 2025).

Table 2: Key Performance Indicators



7. Conclusion

The purpose of the LEAP-SE Communication and Dissemination (C&D) plan is to successfully promote the project's objectives, engage key stakeholders, and maximise the impact of its research and innovation activities. By fostering strategic collaboration between European and African partners, LEAP-SE aims to advance sustainable energy solutions and support the green transition.

This plan outlines a targeted communication strategy to ensure that the right information reaches the right audiences, such as researchers, policymakers, industry leaders, funders, local communities, and the public. Through a mix of dissemination activities, the LEAP-SE will promote funding opportunities and highlight the results and impact of the funded projects sharing its results.

To achieve these goals, the project will leverage a variety of communication tools and channels, including:

- Social media outreach via LinkedIn and X (formerly Twitter) to engage with the research and policy community.
- Newsletters to provide regular updates, insights, and funding opportunities to a broad audience.
- Cross-promotion through existing LEAP-RE channels to strengthen visibility and outreach.

By combining these efforts, LEAP-SE aims to ensure widespread awareness, stakeholder engagement, and long-term impact, contributing to Africa and Europe's shared vision for a sustainable energy future.

